



EAMF 2017 – a Win-Win Scenario

The 14th annual **Eurasian Media Forum** coincided in 2017 with an even bigger event: **Astana EXPO-2017**, the world exhibition hosted by Kazakhstan.

The Forum made the connection by focusing on '**Future Energy**', the theme of the Expo. The result was dubbed a '**Win-Win Scenario**'.

Boosted by the attraction of Expo, the 2017 Forum was the biggest ever: some 920 participants – public figures, senior journalists and experts from the region and around the world – compared with about 600 in recent years. A total of 90 media outlets covered the event.

In addition to the green economy, delegates debated

- changes in the world political order
- conflict in Syria and elsewhere
- trends in global economics
- challenges to the media – including 'fake news'

Opening the two-day meeting, **Dr Dariga Nazarbayeva**, founder of the Eurasian Media Forum, stressed the global importance of the environmental focus of both EXPO and the Forum.

Key panellists at the 2017 Forum included

- **José Manuel Barroso**, ex-chairman, European Commission, Portugal
- **Abdullah Gül**, former President of the Republic of Turkey
- **Bill Richardson**, former US Ambassador to the United Nations